

Congratulations on adding a new puppy to your family! To ensure your new furry friend grows up to be a happy and well-behaved dog that can accompany you on all your adventures in the years ahead, it's crucial to prioritize early socialization. This involves gradually introducing your puppy to people, places, and things that will help him feel comfortable and confident in a variety of situations.

It is crucial to socialize puppies before they reach 12 weeks of age, as this is the most critical socialization period. The window for socialization starts to close by the time they reach 5 months old.

Socialization is time-sensitive, and it is easier and more advantageous to provide puppies with positive experiences with new people and environments at a young age rather than when they are older. To help create positive associations, offer treats during all new experiences and be sure to keep multiple treats available for each experience.

To help your scared puppy, try reducing the intensity of the situation until they feel comfortable and start eating treats again. This may involve creating some distance or temporarily taking them away from the situation. Remember that socialization involves exposing your puppy to various places, contexts, and things to build their confidence. Keep up with this to help them generalize their confidence with new experiences.

To help your puppy do well, begin by creating positive experiences with the following things as frequently as possible (at least 5 times each). One way to do this is to hold your puppy and take them to a busy outdoor market or city center for multiple experiences at once.

BODY HANDLING		1	2	3	4	5	
	Check The Ears Examine Mouth & Gums Open the Eyelids Squeezing the Feet Handling and Trimming Nails Pinching Their Skin Cradling Your Puppy Holding the Puppy on Its Bac Grabbing the Collar Touching the Puppy's Tail						
VISUAL & NOISES			1	2	3	4	5
	Sirens Fireworks Car Horns Motorbikes Thunderstorms Crowds of People Wheelchairs Cars Trucks Doorbells Skateboards Airplanes						
PL	ACES		1	2	3	4	5
	Planned Kennel or Boarding Pool, Lake, Beach, or River (W Pet Store Parks Dog Friendly Restaurant Dog Friendly Events Dog Training Class Locations Veterinarian Friends and Families Homes						

- Veterinarian
- Friends and Families Homes

PEOPLE	1	2	3	4	5
 Woman People of Different Ethnicities Tall Men Men With Beards Men With Deep Voices People Wearing Hats People Wearing Sunglasses People Wearing Backpacks People Walking With Canes/Walkers Teenagers Toddlers Infants Older Children Playing People Running 					
OBJECTS & FLOORING		2	3	4	5
 Pots & Pans Brooms Bath Tub Umbrellas Bags Sidewalk / Fire Hydrant Garbage Cans Vacuum Cleaners Escalators Elevators Tile Floors Wet Brass Wood Floors Carpet 					
ANIMALS		2	3	4	5
 Puppies Adult Male Dogs Adult Female Dogs Kittens Cats Pocket Pets Farm Animals 					